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Cocoa Beach Regional Chamber Votes to Supports the Environmental Endangered Land and Water Areas Bond Referendum

Merritt Island, FL: The Cocoa Beach Regional Chamber of Commerce at its October Board of Directors meeting, hosted by Space Florida, voted unanimously to support the Environmentally Endangered Land and Areas Bond Referendum (EEL) which will appear on the November General Election ballot.

In 1990, voters approved the creation of the EEL program to acquire, improve, and maintain woodlands, wildlife habitat and lands protecting Indian River Lagoon & St. Johns River. The referendum was again renewed in 2004 and is up for renewal again this year.

Since its inception, the referendum, which is funded via a slight increase in the millage rate and not through the county's general fund, has preserved and restored over 28,000 acres in Brevard County. Lands preserved in Central Brevard County include: Pine Island Boardwalk; Ulumay Sanctuary; Thousand Islands; and Sams House/Pine Island, just to name a few.

"Talent recruiters will tell you that our evolving workforce prioritizes communities that invest in the preservation of ecologically sensitive spaces for recreational activities and overall environmental protection. The Chamber, in its role as a catalyst for an enhanced quality of life and the recruitment and retention of a quality workforce, supports the renewal of the Environmentally Endangered Land and Water Areas Bond Referendum," said Amy Stone-Krupp, 2022 Cocoa Beach Regional Chamber of Commerce Chair of the Board.

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Our Mission:

The Cocoa Beach Regional Chamber of Commerce serves as the voice of business, enhances the quality of life in the community, and acts as a catalyst for business success.

Our Vision:

The Cocoa Beach Regional Chamber of Commerce will be the preferred resource to develop and enhance business success.